



## REPORTING FROM

# ATLANTA

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*Join us!*

### **SU women, get ready to Power Up!**

Wednesday, March 19, 2014

5:30–9:30 p.m.

Georgia Aquarium, 225 Baker Street NW, Atlanta

**Power Up Atlanta** allows SU women of all ages to connect and share perspectives on the unique challenges of today's professional world. Join **Kristi Andersen**, professor of political science at SU's Maxwell School, for a presentation and panel discussion featuring **Tracy Barash '89**, **Christine Larsen G'84**, **Angela Robinson '78**, and **Kathy Walters '73**. Cocktails, plentiful hors d'oeuvres, and dessert will be served. **Register now!**



### *Special Feature*

## **SU lacrosse connects with Atlanta youth athletes**

On **March 8**, the SU men's lacrosse team will have its first matchup in Atlanta since 1927. But thanks in large part to alum and former lacrosse All American **Liam Banks '03**, the connection between SU and Atlanta's lacrosse community goes far beyond the upcoming game. **Get game details**, and **read more** about Banks' efforts.



### *#CelebrateSU*

## **Take part in a special SU birthday!**

On **March 24**, Syracuse University will celebrate its 144th birthday! Because "44" is such a significant part of SU history, we'll honor that tradition with a huge birthday bash on National Orange Day. Follow **#CelebrateSU** on Twitter for more information, photos, and traditions.



### *In the News*



## **Meet Atlanta's newest Regional Council member**

For **Brian McNeil '05, G'10** it's hard to think of an aspect of life that doesn't have a Syracuse University connection. "SU changed my life in more ways than I ever thought possible," says the Dunwoody, Georgia, resident. "Everything from the first job I got after graduation, to my present career path, to my most meaningful friendships can all be attributed to my time at Syracuse." **Read more.**



## SU's new face of alumni engagement

Matt Manfra has joined SU as assistant vice president for alumni engagement. Manfra comes from the University of Northern Colorado, where he provided executive leadership to the UNC Alumni Association Board of Directors and created pathways for UNC's 125,000 alumni to participate in campus initiatives. At UNC, he created the Young Alumni Council and developed a strategy for regional and affinity alumni chapters. He also expanded the benefits and services for alumni and increased social media engagement six fold. [Read more.](#)



## Farnet named Freshman of the Year

**Mignon Farnet '16**, a double major in accounting and supply chain management and member of SU's first class of **Posse Scholars**, was named Freshman of the Year last fall by the Whitman School of Management. The Fayetteville, Georgia, native is a resident advisor for a student learning community at Whitman and fundraising co-chair for Beta Alpha Psi, the international honor organization for students in accounting, finance, and information studies. [Read more.](#)



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